

Get silly this summer and join the

SILLY SQUAD

Summer Reading Challenge 2020

sillysquad.org.uk



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**SUMMER
READING
CHALLENGE** **THE
READING
AGENCY**



FREE
at your
local
library!

A Seriously Silly Summer!



Join the Silly Squad this Summer!

This summer we're going to get silly! The Summer Reading Challenge 2020 will feed the imaginations of the UK and create a greater sense of togetherness through the joy of reading.

Using the power of silly, we will help kids stay kids and embrace the fun just when we need it most.

For 2020 we are delighted to present the 'Silly Squad' – our hilarious cast of characters ready to bring the UK a seriously silly summer.

We have created our online Silly Squad to entertain and engage children with uplifting content and reading recommendations.

Dave Wren 2019 for The Reading Agency
with thanks to Pinches Square Library

Summer Reading Challenge: We're going digital!



With the disruption caused by COVID-19 and the impact of social distancing on schools and public libraries, we are delivering the 2020 Summer Reading Challenge online so we can ensure we continue to reach as many children and families as possible.

The all-new digital Summer Reading Challenge with its Silly Squad theme will launch earlier than usual to keep children reading over the summer and support parents and carers with children already at home.

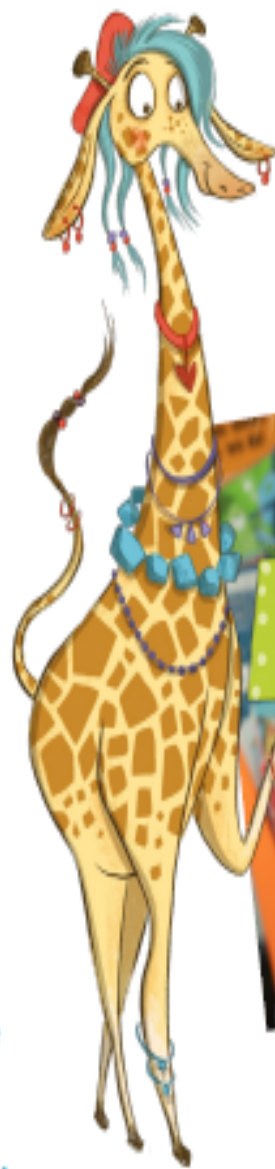
Through the online Summer Reading Challenge, we will...

- Offer something reassuringly familiar – themed activities, space to share recommendations and rewards for keeping up with reading
- Ensure the programme remains free of charge for all
- Create much-needed support for libraries, educators, publishers, authors and parents, all with the same goal: to inspire kids to read for pleasure



It's so easy to take part

- Children sign up to our easy-to-use website and create their own profile at sillysquad.org.uk from 5th June onwards.
- They set their own challenge to read any amount of books during the Challenge, with children being encouraged to read anything that makes them happy – whether it be comics, joke books, poetry, fiction or non-fiction; in digital or print format; from e-book lending through the public library service or from what they already have at home.
- Each time they finish a book, they add it to their profile and write a review. They are rewarded with activities and incentives along the way, such as online badges, games and videos.
- Families are encouraged to join in and 'Get Silly' with downloadable activities, games, quizzes and more. With new content to enjoy each week, the fun will continue throughout the summer to keep families engaged.
- They receive a downloadable certificate once they've completed their challenge!



Dave Warren 2019 for The Reading Agency with thanks to Pancras Square Library



- Sign up to the challenge on the Silly Squad website – IT'S FREE! You can get eBooks for free from your local library
- Read at least SIX library books over the holidays
- Rate and review your books to unlock badges
- Play the games and download the free activities from the website
- Complete the Challenge and you'll get your own certificate



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Visit our Book Sorter for book ideas!

BOOK SORTER

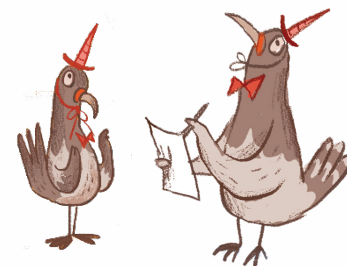
All of the books in the Book Sorter have been added by children just like you!

Now you can find out what other children have recommended.

You can choose the sort of book you're after and who you would like to receive a recommendation from.

Just click on the coloured boxes and drag your choices into the Book Sorter.

To add your own recommendations to the Book Sorter, you'll need to log in or sign up and create a profile.



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